

**Membership Workshop**  
**Zone III Quarterly Meeting**

**Purpose:** Explore ways to increase Lions Clubs membership  
Conduct Zone III meeting in conjunction with luncheon meeting

**Date:** Friday January 9, 2009

**Time:** 12:00 - 1:00 p.m.

**Location:** Westmark Hotel, main level meeting room.

**Who:** Anchorage Lions Club members and,  
Zone III representatives

**Process:** Presentation includes an introduction to organizational development, significance of membership to the organizations existence, and growth.

Focus will be on types and categories of membership, application of organizational affiliations to promote membership, and the expansion of Lions Clubs in District 49A.

After a brief introduction, attendees will break into 3-4 groups to discuss and develop strategies to increase membership.

Groups will brainstorm ideas and group recorders will capture and record the information on chart paper.

Upon completion of the group exercise, each group will, in turn, present responses to each question and will share their information and make recommendations on expanding club membership to the whole group.